

NCC Cable System Order

11756103

Order #	62418192	Flight Dates	04/24/17 - 04/30/17	Update Date	04/25/17
Syscode	8080	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	IPO for AFP	Show All Lines	
Market	Milwaukee-Racine	Client Code	IPOAF	Total # of Weeks	1
AE	Alexander Fiske	Product Code	ORDR	Total	\$24.00
Sales Coordinator	Becca Karam	Est Code	427	Commission	\$3.60
Office	Washington	Product Name		Net Total	\$20.40
Phone	(301) 951-2620	Credit Status		Total Spots	1
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA Nielsen Live+3 May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 4/25 NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NFLN	NFL: NFL Draft- Round 1	4/24/17	4/30/17	19:00	22:30				X				-	-	1	\$24.00	\$24.00	30	NFL DRAFT
Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Nov 2017 Dec 2017 Jan 2018 Feb 2018 Mar 2018 Total																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00

SYSTEM APP: SALES ACCT

62418192 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |

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has lines